

## CURRICULUM VITAE

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### 6. Studii:

Instituția	Universitatea “Babeș - Bolyai” Facultatea de Business - Colegiul Universitar din Sfântu Gheorghe-	Universitatea “Babeș - Bolyai” Facultatea de Business -continuare de studii-	Universitatea “Babeș - Bolyai” Facultatea de Business	Universitatea “Transilvania” din Brașov Facultatea de Științe Economice
Perioada: de la (luna, anul) până la (luna, anul)	Oct. 2001-Iulie 2004	Oct. 2004-Iulie 2005	Oct. 2005-Iulie 2006	Nov. 2007- Dec. 2011
Grade sau diplome obținute	Economist licențiat Specializare: Management	Economist licențiat Specializare: Asistență Managerială	Masterat Specializarea: Management Hotelier	Doctor în domeniul: Marketing

7. Titlul științific: doctor

### 8. Experiența profesională:

Perioada: de la ..... (luna, anul) până la ..... (luna, anul)	Oct.2001- Martie2002	Apr.2002-Iulie2005	01.10.2005-Iulie 2008	01.10.2008- 01.10.2012	01.10.2012- prezent
Locul:	Sfântu - Gheorghe	Sfântu - Gheorghe	Sfântu Gheorghe	Sfântu Gheorghe	Sfântu Gheorghe
Instituția:	S.C. Alco S.A.	S.C. Alco S.A.	Universitatea “Babeș-Bolyai” Cluj-Napoca Facultate de Științe Economice și Gestiunea Afacerilor, Departamentul Administrarea Afacerilor	Universitatea “Babeș-Bolyai” Cluj-Napoca Facultate de Științe Economice și Gestiunea Afacerilor, Departamentul Administrarea Afacerilor	Universitatea “Babeș-Bolyai” Cluj-Napoca Facultate de Științe Economice și Gestiunea Afacerilor, Departamentul Administrarea Afacerilor
Funcția:	Gestionar	Calculator devize	Asistent plata cu ora	Asistent universitar	Lector universitar

## Lista lucrărilor publicate

### Lucrări publicate în reviste ISI

1. **Erika Kulcsár**, *The perception of Romania as a tourist destination*, Metalurgia International – Field Management and Marketing, vol. XVII No. 8/2012, București, pp., 198-203 (IF: 0.084)

### Lucrări în reviste indexate BDI [Cabell's Directory of Publishing Opportunities in Management and Marketing, EBSCO, CEEOL, ICAAP, SCIPPO, DOAJ, RePEc, Index Copernicus]

1. **Erika Kulcsár**, *Multiple regression analysis of main economic indicators in tourism*, Journal of Tourism - Studies and Research in Tourism, No. 8/2009, Suceava, pp., 59-64,
2. **Erika Kulcsár**, *Identification of those variables that have a significant influence on the expected number of days of staying in the Centre Development Region of Romania*, Journal of Tourism - Studies and Research in Tourism, No. 9/2010, Suceava, pp., 62-68,
3. **Erika Kulcsár**, Sütő Gábor, *Unemployment issues in Baraolt region*, The Young Economists Journal, Year VII No. 13, November 2009, Craiova, pp., 130-135
4. **Erika Kulcsár**, *The bivariate analysis between the variables that define the investigated tourist population in the Center Development Region and the other important tourist variables*, The Young Economists Journal, Year VIII No. 14, April 2010, Craiova, pp., 110- 117
5. **Erika Kulcsár**, *Discriminant analysis in the marketing research*, Management & Marketing, Volume, VIII No.1/2010, Craiova, pp., 146-152
6. **Erika Kulcsár**, *Principal component analysis in tourism marketing*, Management & Marketing, Journal no. 2/2010, București, pp., 151-158
7. **Erika Kulcsár**, *Tourists Attitudes, Preferences and Opinions Regarding the Services Provided by Hotels Located in the Romanian Center Development Region*, Negotia, Year LV No.3/2010, Studia Universitatis Babeş-Bolyai, pp., 121-133
8. **Erika Kulcsár**, *Marketing Research on Tourist Consumer Opinions and Behavior in the Center Development Region*, Theoretical and Applied Economics, Volume XVII (2010), No.6 (547), București, pp., 47-62

9. **Erika Kulcsár**, *Is there any differences between the attitudes of Romanian tourists as compared to the foreign ones?*, Management & Marketing, Volume, VIII No.2/2010, Craiova, pp., 317-322
10. **Erika Kulcsár**, Bokor Zsuzsánna, *Study on decision-making in the family*, The Young Economists Journal, Year VIII No. 15, November, 2010, Craiova, pp., 72-77
11. **Erika Kulcsár**, *Opinions of the improvement of domestic and international promotion of tourist offer from Saint George*, Journal of Tourism - Studies and Research in Tourism, No. 11\2011, Suceava, pp., 27-33
12. **Erika Kulcsár**, Szende Bartis, *Brand loyalty of female consumers – study carried in Sfântu Gheorghe and the surrounding areas*, Management & Marketing, Volume, IX No.2/2011, Craiova, pp., 323-330
13. **Erika Kulcsár**, *Considerations on tourist marketing theory and practice in Romania*, Journal of Tourism - Studies and Research in Tourism, No. 13\2012, Suceava, pp., 40-45
14. **Erika Kulcsár**, *Recovery of the Tourism Potential of the Central Development Region. Case Study*. Theoretical and Applied Economics, Volume XIX (2012), No.6 (571), București, pp., 13-32
15. **Erika Kulcsár**, Ciucășel Márta, *Quantitative research on real possibilities of (re)development of tourism in the resort Malnaș Băi*, The Young Economists Journal - Year IX No. 18, April, 2012, Craiova, pp., 208-213

#### **Lucrări în reviste CNCSIS**

1. **Erika Kulcsár**, *Tourism as a form making use of Romania's touristic potential*, ASPECKT, Transilvania University of Brasov, Faculty of Economic Sciences, No.2/2008, pp., 103-106
2. **Erika Kulcsár**, Kiss Márta-Katalin, *Marketing research about the EMI Transylvanian Hungarian youth camping summer program series*, RMKT Economist's Forum (C) , Year XIII No. 92 February, 1/2010, Cluj-Napoca, page 29-40
3. **Erika Kulcsár**, Szász Orsolya, *Multiple regression analysis regarding macroeconomic variables from tourist – United Kingdom*, RMKT Economist's Forum (B), Year XIII No. 93 April , 2/2010, Cluj-Napoca, pp., 57-66
4. **Erika Kulcsár**, Ráduly Matild, *Study about Cernat's rural tourism: forecasted future picture*, RMKT Economist's Forum (B), Year XIII No. 94 April , 3/2010, Cluj-Napoca, pp., 17-30

5. **Erika Kulcsár**, Emese Krisztina Dobolyi, *Study on consumer behavior and the importance of traditions keeping – survey carried out in Sfântu Gheorghe*, RMKT Economist's Forum (B), Year XIV No. 99 April , 2/2011, Cluj-Napoca, pp., 3-15

6. **Erika Kulcsár**, Gáll Otto, *Stereotypes in commercials*, RMKT Economist's Forum (B), Year XIV No. 100 June, 2/2011, Cluj-Napoca, pp., 17-27

#### **Conferințe internaționale indexate BDI**

1. **Erika Kulcsár**, *Is the Behaviour of Tourism Services Consumers Different According to Gender?*, The International Conference, "Present Issues of Global Economy", 6<sup>th</sup> editions, May 21-22/2010, Constantza, Ovidius University Annuals Economic Sciences Series, Volume X Issue1/2010, pp., 1091-1095

#### **Conferințe internaționale neindexate BDI**

1. **Erika Kulcsár**, *Characteristic of the touristic demand in the district Covasna*, Transilvania University of Brasov, Faculty of Economic Sciences, Simpec, The 7<sup>th</sup> Biennial International Symposium, June 6-7, 2008, pp., 172-177